HOW WOMEN LEAD IN THE BOARDROOM

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| TechCrunch's benchmarking study identified five trends in the boardrooms of the United States’ high-growth private companies. The pandemic has reshaped life for many of us and the future of corporate governance is not an exception. Here are the 5 trends from TechCrunch's findings: 1. **Board diversity is imperative**
2. **Source candidates from across the entire C-suite**
3. **Independents come earlier**
4. **The board Zoom is here to stay**
5. **Stakeholder capitalism takes root**

[Read full article here](https://howwomenlead.us3.list-manage.com/track/click?u=4977500cff411e6fccf89fc3c&id=908eb8ae8b&e=de45535cf4) The private board space is evolving after decades of stagnation. 2020 acts as a year of reflection and the marker of change for many boardrooms. Diversity is imperative on all playing fields and this will continue to increase within the boardroom; there is a growing significance with companies who have better ESG profiles. As the needle moves for private companies, sustainable value will impact success rates. These changes bring benefits to not only the companies but all stakeholders. SPACs are enjoying their moment in the sun, there is great opportunity for women since these Special Purpose Acquisition Companies need 2 women on their boards in order to go public. How Women Lead is working with law firms and accounting firms to find board members. Let us know about board opportunities within your companies! We have a diverse database of candidates that will add immense value.  |

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